

New Jersey Polling

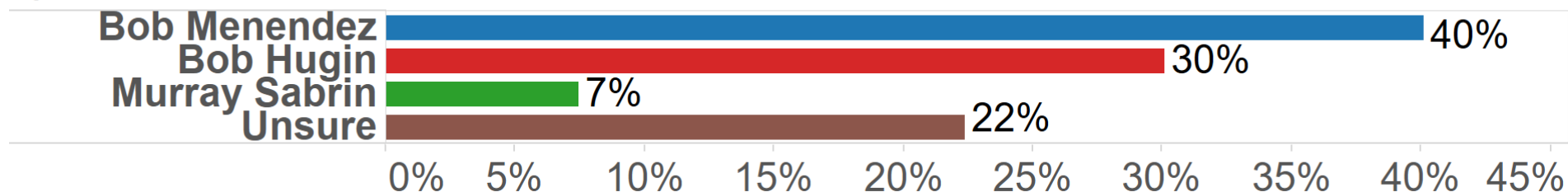
Contact: Doug Kaplan, 407-242-1870

Executive Summary

Gravis Marketing, a nonpartisan research firm, conducted a random survey of 753 likely voters in New Jersey. The poll was conducted from August 14th through the 15th and has a margin of error of $\pm 3.6\%$. The totals may not round to 100% because of rounding. The survey was conducted using an online panel of cell phone users and interactive voice responses. The results are weighted by voting demographics. The poll was paid for by Sabrin for U.S. Senate.

2) If the General Election for US Senate were held today and the candidates were Murray Sabrin, Bob Menendez, and Bob Hugin, who would you vote for?

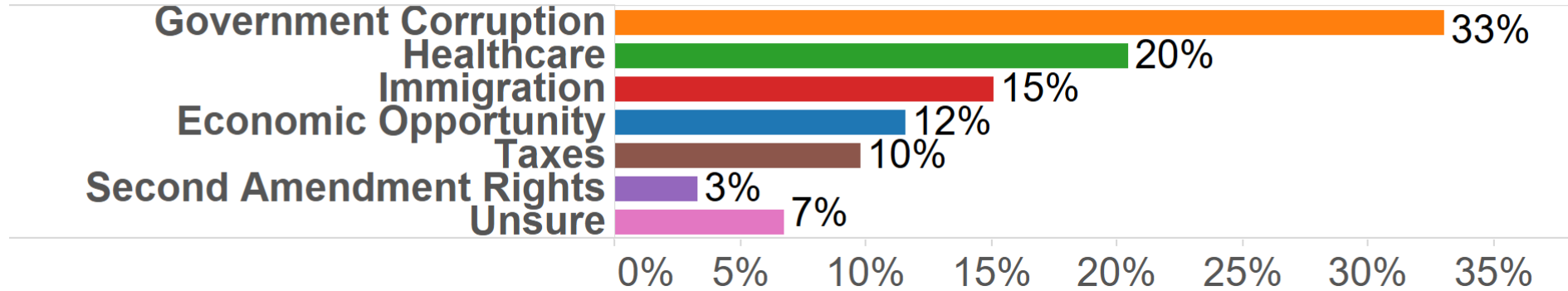
Q2: SENATE



	Race					Age group				Gender	
	African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q2: GENERALVOTE Bob Hugin	10.5%	17.3%	22.2%	32.1%	35.9%	9.6%	22.2%	39.2%	34.5%	24.5%	36.2%
Bob Menendez	57.3%	34.0%	47.1%	44.2%	35.5%	40.4%	37.9%	41.7%	39.6%	37.2%	43.2%
Murray Sabrin	5.1%	20.5%	16.2%	8.5%	5.8%	13.9%	5.2%	6.3%	8.8%	7.9%	6.9%
Unsure	27.1%	28.1%	14.5%	15.1%	22.8%	36.0%	34.7%	12.8%	17.2%	30.4%	13.7%

3) What is the most important issue facing America today?

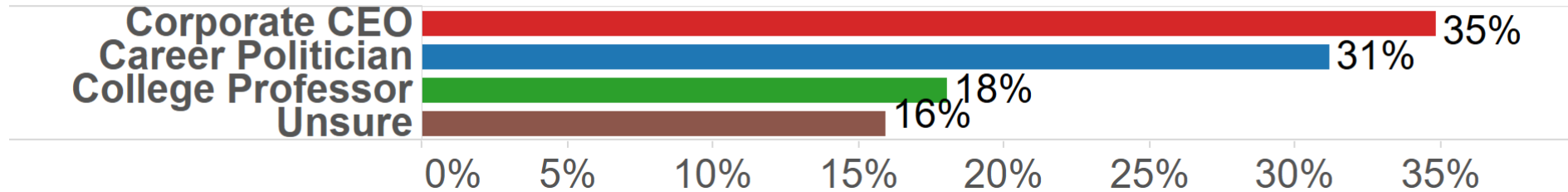
Q3: ISSUE



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q3:	Economic Opportunity	16.2%	27.6%	12.4%	13.6%	9.8%	7.4%	16.8%	11.6%	7.3%	10.7%	12.6%
IMPORTANTISSUE	Government Corruption	33.5%	47.0%	32.8%	25.4%	32.6%	33.6%	28.3%	35.9%	33.4%	31.7%	34.5%
	Healthcare	28.2%	15.7%	14.9%	26.8%	19.8%	19.0%	24.4%	18.4%	20.1%	21.3%	19.5%
	Immigration	0.3%	0.0%	16.3%	18.0%	18.5%	11.6%	13.1%	16.0%	18.0%	14.1%	16.2%
	Second Amendment Rights	3.0%	0.0%	4.4%	0.0%	3.5%	7.9%	3.5%	2.2%	2.7%	1.7%	5.1%
	Taxes	12.4%	7.5%	16.1%	11.9%	8.2%	13.6%	6.8%	11.5%	8.2%	11.0%	8.4%
	Unsure	6.3%	2.2%	3.1%	4.3%	7.7%	7.1%	7.0%	4.6%	10.2%	9.5%	3.7%

4) For the US Senate, would you rather elect a career politician like Bob Menendez, a corporate CEO like Bob Hugin, or a college professor like Murray Sabrin?

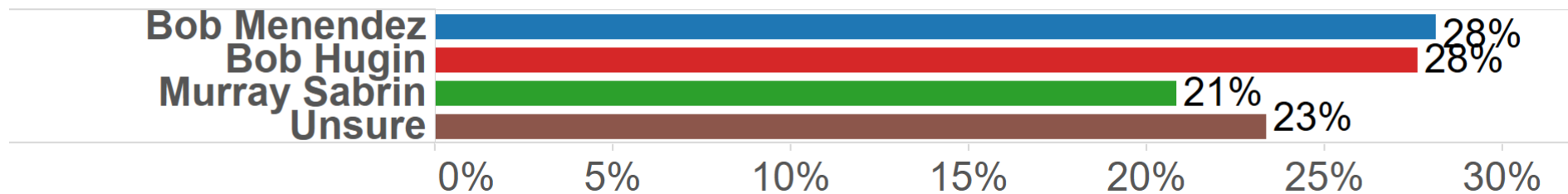
Q4: SENATE CANDIDATE



Q4: SENATECANDIDATE		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
	Career Politician	41.4%	48.1%	41.7%	42.0%	26.3%	28.5%	31.1%	32.5%	30.4%	30.0%	32.5%
	College Professor	24.1%	23.3%	18.9%	12.5%	16.6%	40.1%	20.4%	11.5%	14.9%	19.5%	16.5%
	Corporate CEO	20.1%	7.0%	31.9%	38.9%	39.4%	19.9%	27.2%	42.5%	38.5%	28.5%	41.7%
	Unsure	14.5%	21.6%	7.5%	6.7%	17.7%	11.5%	21.3%	13.5%	16.2%	22.0%	9.3%

5) Who do you think will best address government corruption, Murray Sabrin, Bob Menendez, or Bob Hugin?

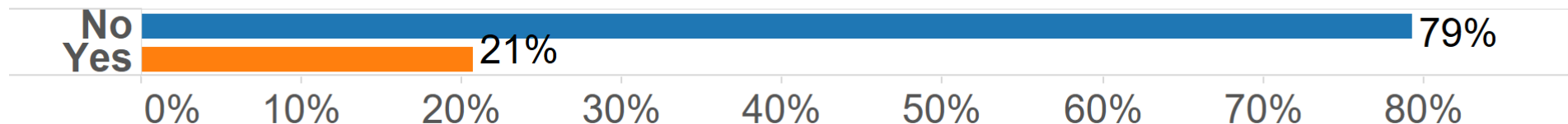
Q5: CORRUPTION CANDIDATE



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q5:	Bob Hugin	10.6%	7.0%	25.9%	26.3%	32.3%	1.3%	16.6%	38.8%	35.7%	21.1%	34.7%
CORRUPTIONCANDIDATE	Bob Menendez	42.2%	44.3%	33.4%	32.0%	23.5%	27.9%	26.8%	29.1%	28.1%	27.4%	28.9%
	Murray Sabrin	22.8%	33.4%	25.7%	17.9%	19.1%	36.7%	21.7%	17.5%	17.2%	21.3%	20.4%
	Unsure	24.3%	15.2%	14.9%	23.8%	25.0%	34.1%	34.9%	14.6%	19.1%	30.2%	15.9%

6) Did you know Murray Sabrin is the only candidate who opposes all corporate bailouts?

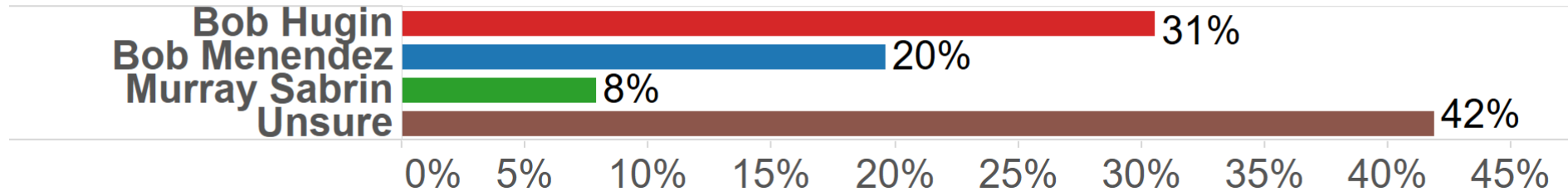
Q6: SABRIN BAILOUT



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q6: SABRINBAILOUT	No	89.8%	77.0%	58.9%	81.0%	80.7%	53.2%	75.3%	87.8%	82.9%	80.4%	78.0%
	Yes	10.2%	23.0%	41.1%	19.0%	19.3%	46.8%	24.7%	12.2%	17.1%	19.6%	22.0%

7) Who do you think will best represent the Second Amendment Rights of New Jersey’s gun owners?

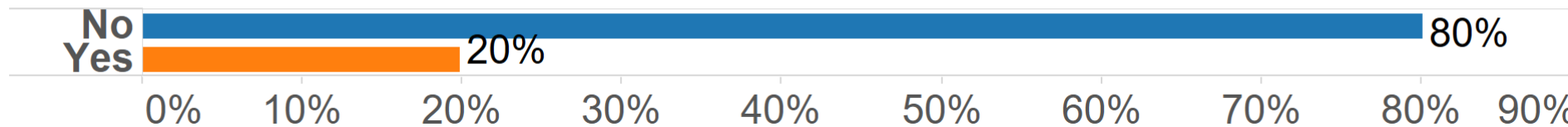
Q7: SECOND AMENDMENT



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q7: SECONDDAMENDMENT	Bob Hugin	16.3%	9.6%	27.4%	37.8%	34.7%	16.5%	26.6%	37.8%	29.9%	23.8%	37.9%
	Bob Menendez	33.4%	33.5%	30.7%	23.0%	14.2%	31.1%	17.1%	18.9%	17.7%	18.7%	20.7%
	Murray Sabrin	6.8%	23.7%	14.6%	10.4%	6.2%	6.5%	8.3%	7.5%	9.0%	8.8%	7.0%
	Unsure	43.5%	33.2%	27.3%	28.8%	44.9%	45.9%	48.0%	35.8%	43.3%	48.7%	34.5%

8) Did you know Murray Sabrin is the only candidate who has been calling for the end of cannabis prohibition for more than 20 years?

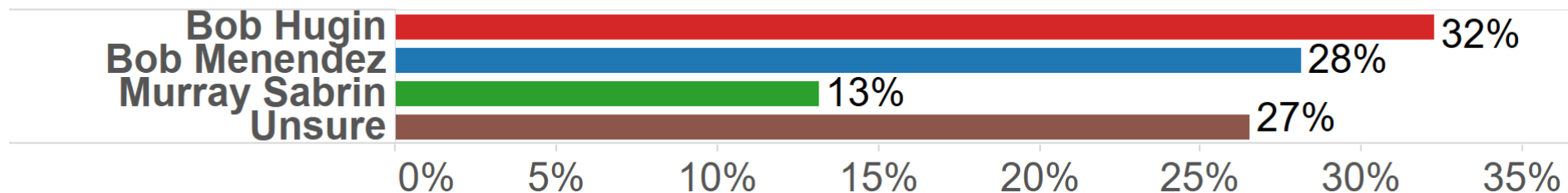
Q8: SABRIN CABBABIS



	Race					Age group				Gender	
	African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q8: SABRINCANNABIS No	78.3%	70.7%	57.3%	79.4%	84.8%	53.9%	78.8%	87.0%	83.4%	78.1%	82.2%
Yes	21.7%	29.3%	42.7%	20.6%	15.2%	46.1%	21.2%	13.0%	16.6%	21.9%	17.8%

9) Which candidate will best support economic opportunity for the people of New Jersey?

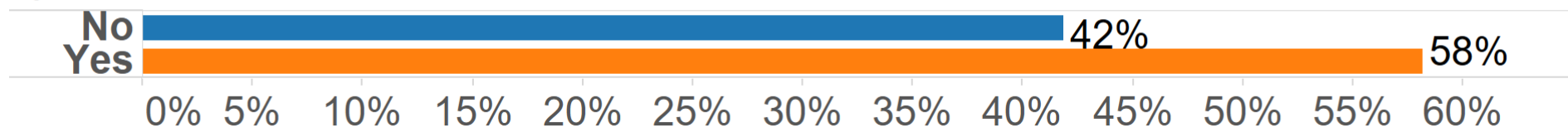
Q9: ECONOMIC CANDIDATE



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q9: ECONOMICCANDIDATE	Bob Hugin	24.3%	19.9%	35.1%	37.0%	33.8%	24.0%	28.0%	38.2%	31.1%	26.1%	38.9%
	Bob Menendez	36.2%	23.2%	30.4%	41.0%	25.9%	20.1%	21.2%	32.5%	33.1%	27.1%	29.2%
	Murray Sabrin	13.5%	41.6%	21.3%	5.2%	10.6%	26.3%	16.2%	8.3%	11.0%	16.2%	9.9%
	Unsure	26.1%	15.2%	13.2%	16.8%	29.7%	29.6%	34.6%	21.0%	24.8%	30.7%	22.0%

10) Did you know Bob Menendez supported the corporate bailouts for Wall Street?

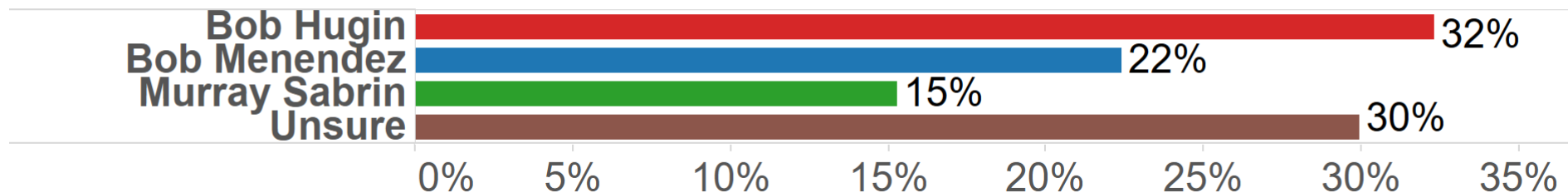
Q10: MENENDEZ BAILOUT



	Race					Age group				Gender	
	African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q10: MENENDEZBAILOUT No	48.4%	49.3%	33.7%	41.1%	41.6%	44.0%	49.3%	37.1%	40.0%	48.1%	35.0%
Yes	51.6%	50.7%	66.3%	58.9%	58.4%	56.0%	50.7%	62.9%	60.0%	51.9%	65.0%

11) Who do you think will do the best job of reducing taxes?

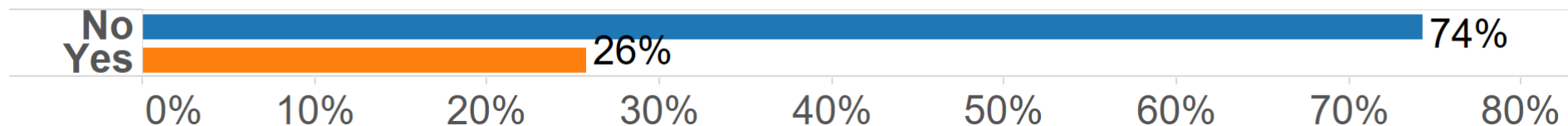
Q11: TAX CANDIDATE



	Race					Age group				Gender	
	African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q11: TAXCANDIDATE Bob Hugin	14.5%	20.4%	31.6%	36.3%	36.5%	16.9%	25.0%	41.3%	33.4%	23.9%	41.4%
Bob Menendez	31.0%	23.2%	27.5%	29.5%	19.5%	18.5%	17.1%	25.1%	26.2%	24.2%	20.5%
Murray Sabrin	23.5%	34.0%	24.1%	9.1%	11.5%	35.5%	17.2%	8.6%	14.1%	16.9%	13.6%
Unsure	31.0%	22.4%	16.8%	25.0%	32.5%	29.0%	40.7%	24.9%	26.3%	35.0%	24.5%

12) Prior to this call, were you aware of Murray Sabrin’s candidacy for US Senate?

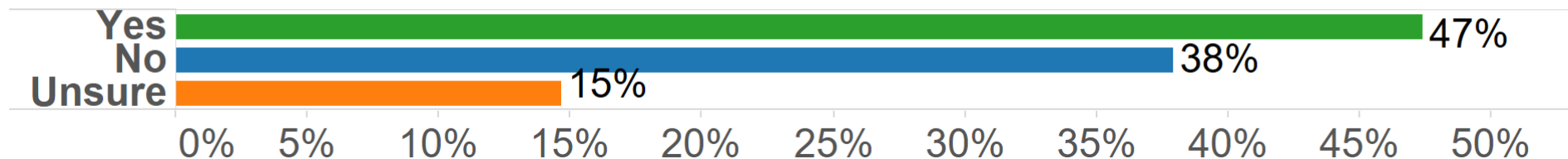
Q12: SABRIN AWARENESS



	Race					Age group				Gender	
	African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q12: SABRIN AWARENESS No	82.0%	70.7%	53.1%	75.6%	76.5%	51.6%	70.8%	81.6%	77.6%	74.4%	74.1%
Yes	18.0%	29.3%	46.9%	24.4%	23.5%	48.4%	29.2%	18.4%	22.4%	25.6%	25.9%

13) Do you support legalizing the recreational use of cannabis for adults?

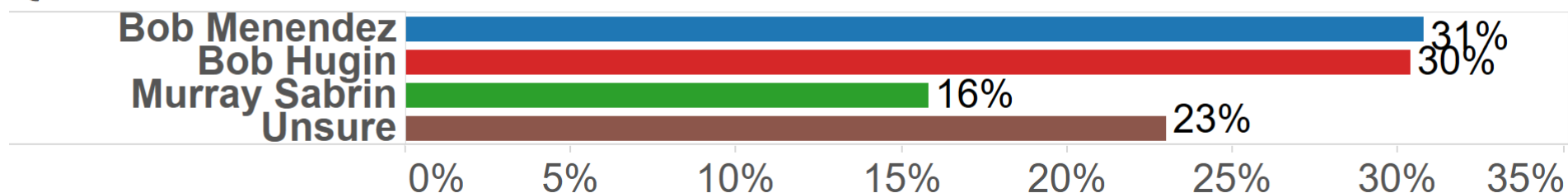
Q13: CANNABIS FOR ADULTS



	Race					Age group				Gender	
	African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q13: LEGALCANNABIS No	38.1%	18.8%	23.4%	37.1%	41.3%	21.0%	24.0%	44.8%	52.4%	33.8%	42.3%
Unsure	14.3%	37.0%	21.2%	18.2%	12.5%	10.3%	19.3%	12.0%	16.2%	18.2%	10.9%
Yes	47.6%	44.2%	55.4%	44.8%	46.2%	68.7%	56.8%	43.2%	31.4%	48.0%	46.8%

14) Knowing what you know now, if the election for US Senate were held today who would you vote for?

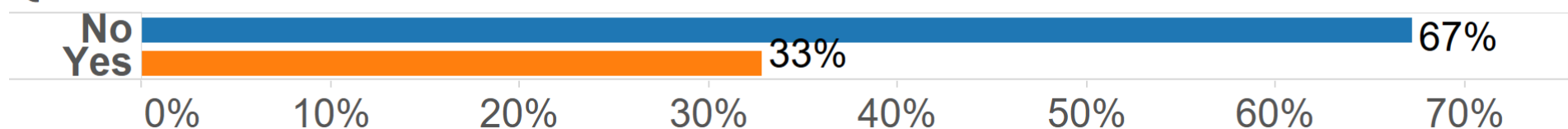
Q14: SENATE



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q14: SENATETODAY	Bob Hugin	20.1%	7.0%	28.4%	32.2%	33.8%	9.3%	28.4%	36.6%	33.2%	24.0%	37.3%
	Bob Menendez	32.6%	36.1%	33.4%	39.8%	29.5%	28.7%	23.1%	35.0%	33.8%	28.9%	32.8%
	Murray Sabrin	20.1%	41.6%	19.6%	11.3%	13.3%	32.1%	19.9%	10.0%	12.4%	18.4%	13.0%
	Unsure	27.1%	15.2%	18.5%	16.7%	23.5%	29.9%	28.6%	18.4%	20.6%	28.7%	16.8%

15) Are you less likely to vote for a candidate you agree with if you believe they are unlikely to win?

Q15: UNLIKELY TO WIN

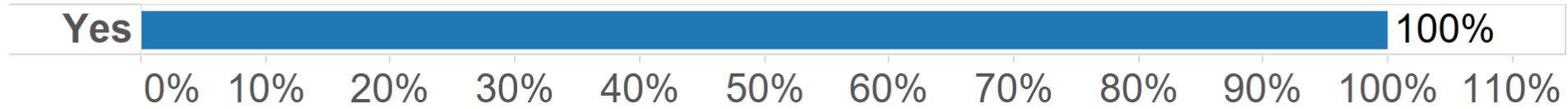


		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other/no affiliation	White/Caucasian	18-29	30-49	50-64	65 or older	Female	Male
Q15: UNLIKELY	No	63.9%	49.4%	47.3%	69.1%	72.0%	54.3%	63.6%	72.7%	68.8%	70.4%	63.7%
	Yes	36.1%	50.6%	52.7%	30.9%	28.0%	45.7%	36.4%	27.3%	31.2%	29.6%	36.3%

The following questions are for demographic purposes:

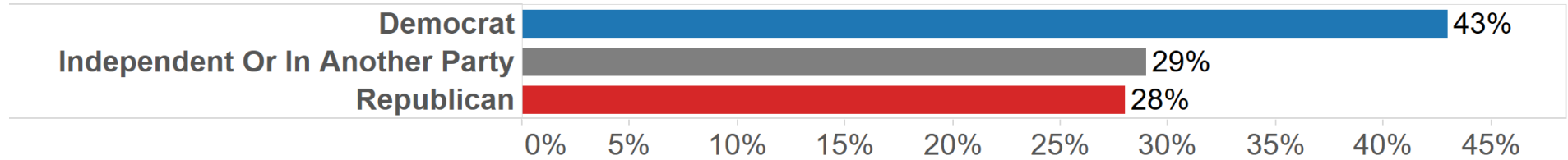
1) Are you registered to vote?

Q1: REGISTERED



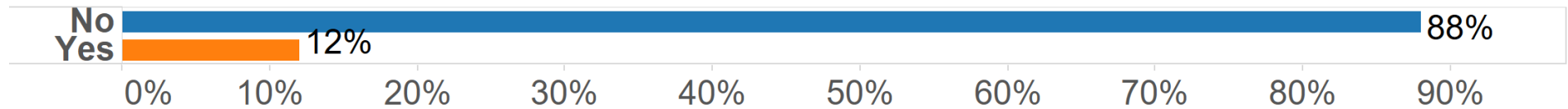
16) What is your party affiliation?

Party



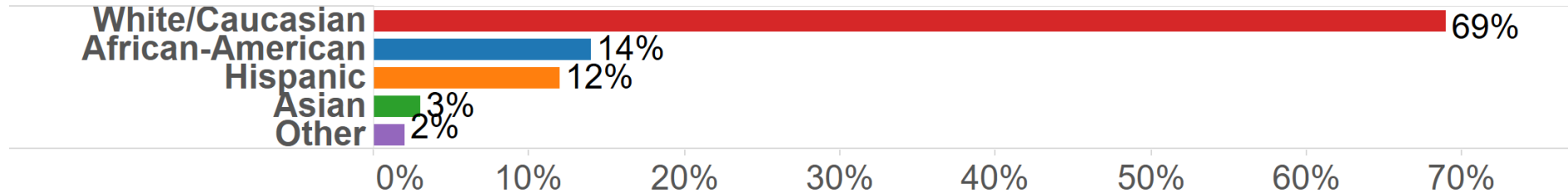
17) Are you or is a member of your immediate family from a Latino, Hispanic or Spanish speaking background?

Hispanic



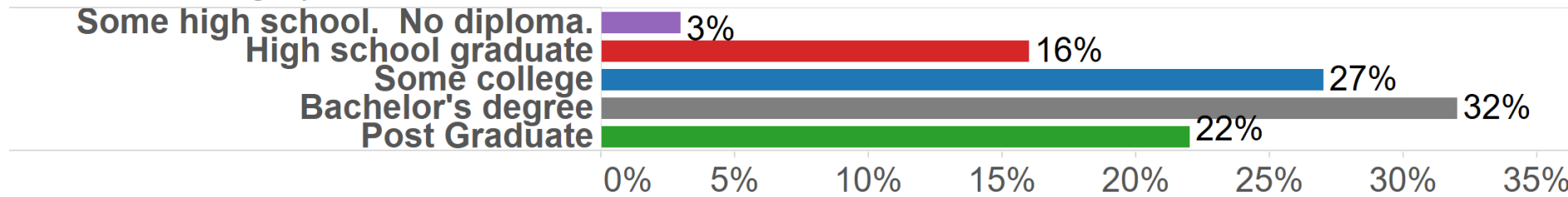
18) What race do you identify yourself as?

Race



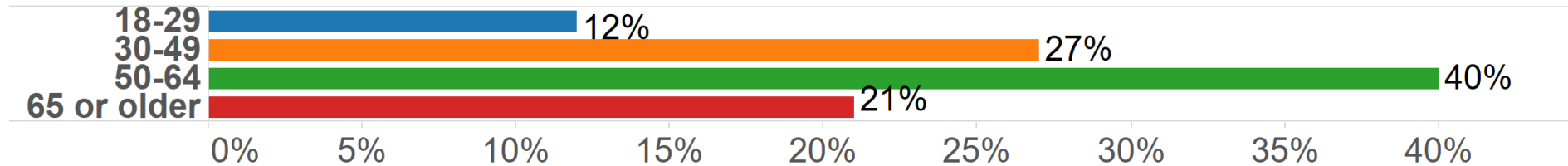
19) What is the highest level of education have you completed?

Education Category



20) How old are you?

Age group



21) What is your gender?

Gender

